

Maximize the Value of Your Content



Publishing Solutions

A global leader in content solutions, SPi Global has partnered with many of the world's leading publishers, not-for-profit organizations, information providers, and Fortune 1000 companies to deliver solutions that maximize the value of their content. For the past 30 years, we've delivered a full range of publishing solutions that have helped more than 500 clients increase revenues, reduce costs, improve time-to-market, and automate operations.

SPi Global's full-spectrum of publishing solutions includes:

Production

As publishers face increasing pressure, many are turning to partners for professional resources and expertise. With our expertise in composition, graphics, project management, and XML and eDeliverables, SPi Global can help publishers and information services companies reduce costs, speed up time-to-market, and develop new revenue streams. Today, SPi Global provides end-to-end solutions for a wide array of publishing clients. In journal publishing for example, we produce more than 1.2 million typeset pages for more than 1,000 journal titles.

Editorial

With our deep expertise in editorial services, SPi Global's editors, writers, and content specialists are ready to put the finishing touches on information products, getting them ready for consumers by improving English usage, copyediting for style, or indexing articles to improve search on the internet. In addition, our editorial teams can help publishers and content providers launch information products faster and more effectively by maximizing the value of their content. Our highly skilled and trained in-house editors are complemented by a pool of qualified onshore freelance editors.

Conversion

SPi Global earned its reputation for industry leadership as a data conversion powerhouse in the early 1980s, and now we offer a full range of conversion services, from simple data entry to complex content conversion projects. The company has translated a wide range of document formats (hard copy, ePub, MOBI, PDF, ASCII, microfilm, typesetting system application files, microfiche, etc.) and offers publishers and content aggregators an end-to-end solution—from data capture, high-speed and archival imaging, DTD/schema development, and metadata creation, to large-scale, tag-intensive SGML/XML transformation, and content quality assurance. Our capabilities include:

- High volume data entry and OCR (99.5%-99.995% data accuracy rates).
- Conversion of complex source material from hardcopy, microfilm or digital files to XML, SGML, any SQL-Compliant database, or any Content Management System format. Electronic File Conversion between formats and from PDF, MS-Word and QuarkXpress to XML, SGML, ePub, MOBI, or other client-specified formats.
- Creation of online PDF, eBooks as well as Print-on-Demand files.
- Digital preservation of Archival Materials, Brittle Books and Oversized Items.
- Ability to convert all Roman-character-based languages (e.g., Latin, Danish, Gothic Letter forms) and transliterate some non-Roman-character-based languages (such as Hebrew, Arabic, and both traditional and simplified Chinese).

We have the scale, maturity and experience to undertake a wide range of large-scale, complex conversion projects. In fact, over the past five years, SPi Global has converted over 150 million pages, including two of the largest conversion projects in STM publishing.

High Volume Data Encoding

Our data entry teams are also ready to encode data from image files into database records. We're performing this work for a large auto insurance company, accessing image files and then populating 20-30 fields into the database to create searchable records. We're also working on other large-scale projects, for one client, encoding information captured from more than 500,000 images a day, with a capacity to handle up to 5 million if necessary.

Peer Review Support

For many STM publishers, the peer-review process is an integral part of the editorial workflow. We put our editorial peer reviews through a different workflow, giving users access to an online editorial system that includes instructions on how to submit manuscripts online and how to provide comments. Our customer services support team is also ready to help support users for the peer review process, answering questions via phone or e-mail.

Production Editor

We can step in and find the most efficient ways to coordinate the production process with editorial offices, authors, and suppliers, saving time and cost. Our experienced production editors currently support more than 250 journal titles. We keep a wide range of projects on track by working with editors, translators, indexers, production staff, and multiple authors to manage schedules and troubleshoot problem areas. We've also seen growth here in the book market as well.

Our Production Solutions include:

Composition

STM and other journal publishers that follow straightforward design layouts are continually seeking to speed up turnaround time and lower cost per page. SPi Global employs a composition process that features an "XML/SGML-first" workflow with page composition tools and technologies that deliver complex content in a flexible, highly stable format. This workflow shortens production times, accelerates multiple channel delivery, and vastly increases return on investment. SPi Global performs page composition services using industry standard typesetting software—3B2, LaTeX, and InDesign—and we have extensive expertise with complex and technical content (e.g., complex math and chemical structures) using MathML, TeX, LaTeX, and ChemDraw.

Graphics

Using state-of-the-art technologies and techniques, SPi Global's team of more than 100 graphic artists analyze and optimize close to 35,000 author-supplied illustrations each month—most of which are supplied in a wide range of formats and with varying levels of quality. Equipped with state-of-the-art color studios, our artists optimize images for a wide range of delivery formats and are adept in the following areas:

- **Illustration:** We can create high-end graphics from rough scans, conduct color research, conceptualize missing details, and then approximate patterns and gradients. We also convert lower-quality photographs into presentable vector illustrations.
- **Editing:** Our teams scan, redraw, re-label, and even trace artworks from the hardcopy, checking fonts, sizing, cover designs, and resolution adjustments.
- **Color Processing:** We can scan for color, b/w halftones, and simultaneously perform tonal and color corrections, working with layers, color management, and color and plates separations (2, 4, 5-color).

Project Management

For new product introductions or ongoing projects, the ability to shave a day from the schedule or reduce costs can often make the difference between success and failure. SPi Global project managers—all experienced publishing professionals—manage the production of more than 750,000 pages every year, helping clients successfully migrate projects from onshore to offshore resources. As a result, we've helped clients realize cost savings while maintaining similar, if not superior, levels of service. SPi Global project managers perform the following tasks:

- Collate revisions from authors, editors, and proofreaders onto a “master proof” to facilitate corrections in the electronic file.
- Contact authors to seek copyright permissions for the use of their artwork.
- Coordinate the copyediting, composition, and indexing workflows.
- Manage the editorial review process by liaising with the publisher, editors, and professional proofreaders.
- Monitor schedules and target completion dates to keep everything on track.

XML/eDeliverables

XML is one of the building blocks of digital publishing, and SPi Global is an expert at using SGML/XML to create source documents for multi-channel content delivery, from PDFs to online articles. We can help you archive content in repositories and then set the stage for multi-purposing the content with other digital production and publishing systems. We have significant experience in working with all industry-standard, journal-specific DTDs, and customer-specific DTDs. We can also generate and deliver electronic deliverables for various online platforms such as Highwire, Ovid, ScienceDirect, Atypon, Ingenta, and PMC.

Our Editorial Solutions include:

Language Polishing

As businesses expand global operations, many now rely on authors who are non-native English speakers to write vital documents, white papers, and scholarly articles. SPi Global provides English-language improvement services for papers written by authors whose first language is not English. Based in the Philippines and India, our language editors, armed with decades of experience copyediting scholarly and STM content, “polish” the manuscript, improve grammar, remove redundancies, fix problem sentences, and fine-tune the prose. We also offer this service directly to the authors through our site (www.prof-editing.com), enabling them to leverage on our efficient, web-based process. This means publishers can focus on getting articles or papers that are ready to go.

Pre-editing

We also provide pre-editing services for clients who copyedit their content in-house. We format raw manuscripts by removing obvious formatting errors and other inconsistencies and making them ready for copyediting. We use sets of customized rules to format references, cross-reference citations, equations, tables, and figures; mark items not cited in the text; and then raise queries to the copyeditors on concerns that need further analysis. This saves time for the publishers' copyeditors, enabling them to focus on style or other more specific, value-added edits.

Copyediting

Our experienced copyeditors have deep knowledge of all standard industry styles and are trained to perform three levels of editing, depending on the needs of your information product or journal. Moreover, SPi Global has been providing copyediting services since 1997 for many of the world's leading publishers, copyediting more than 1 million pages in 2010 alone. We copyedit highly cited journals as listed in the ISI list of Top 500. We are familiar with various copyediting style manuals such as AMA, APA, CMS, CSE, and ACS. We can also manage the onshore freelance copyeditors used by the publisher and provide a single seamless workflow to the client.

Proofreading

As a final step, our editors will review information products, from online publications to printed magazines, before they are distributed to customers. Using the same guidelines as we use for copyediting manuscripts, we carefully proof next-to-final copy, ensuring that the content is accurate and that it follows earlier drafts.

Indexing

SPi Global's indexing services include keyword indexing, author and name indexing, product indexing, subject/analytical indexing, and bibliographic indexing. We index 650,000+ pages every year. Our skilled indexers are subject matter experts in key fields and disciplines, and they create comprehensive style sheets that then allow for the development of detailed keyword, author, and subject indexes—including first, second, and third tier entries—with the consistency, precision, and meticulousness that truly exemplify superior service.

Our Conversion Solutions include:

Digitization

The opportunity to convert content from analog to digital is still significant. However, most of the more basic, straightforward projects have been completed. With our deep experience in conversion projects, we can help you make the right choices and avoid the mistakes others have made in digitizing large archival repositories, achieving significant economies of scale.

Keyboarding

Data entry still plays a key role for many conversion projects that require data capture from hard copy source files. For those projects, SPi Global has refined its capability to key in data quickly and efficiently and at the preferred accuracy rate for clients. For one major postal agency in Europe, for example, we're entering postal codes, house numbers and other demographic information, keying in data from almost 500,000 images per day.

Format Conversion

While eBooks dominate the conversion landscape now, many publishers still have vast repositories of old and new publications that need to be converted to a digital format. SPi Global's expertise in all aspects of the digitization and conversion process helps us to ensure that we can perform these large-scale, and even small-scale, conversions with maximum efficiency and at the lowest cost. For one national library in Europe, we're converting newspaper, magazine, and other print articles into an ePub format, and then posting them to the Internet for the client. We've converted up to 4,000 books and more than 1.5 million pages of content for this client, who logs downloads of between 100,000 and 140,000 of content daily.

For more information on how SPi Global can help you maximize your content online and offline, please contact:

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SPi Global partners with companies to maximize the value of their content online and offline. With escalating costs of production and printing, changing customer preferences, and the need to adapt, SPi Global enables organizations to exploit and invest in new media technology. With a complete suite of digital, publishing, content enrichment, marketing and customer support services, we help companies gain a competitive advantage through our unique and innovative solutions.

For over 30 years, SPi Global has been helping leading publishers, not-for-profit organizations, information providers, and Fortune 1000 companies increase their revenues, reduce costs, improve time-to-market, and automate operations. With over 500 clients and 7,000 content specialists, no job is too large for us.

Value | Driven

