

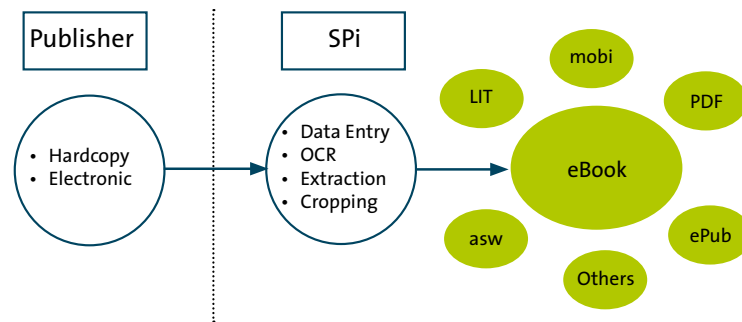
Our eBook Conversion Solution

An End-to-End Solution that Optimizes Content for eBooks.

The popularity of eBook readers like the Amazon Kindle and the Sony eReader and the associated applications and devices like the Apple iPhone and iTouch provide a huge opportunity for publishers to monetize their content via eBooks. SPi's eBook Conversion Solution provides publishers with the ability to rapidly prepare and digitize their content for use in eBooks while simultaneously maintaining the highest level of quality.

The eBook market has grown exponentially in the past two years and publishers are in the process of executing market strategies to monetize their content and digital assets using the eBooks medium. Some of the challenges faced by publishers in implementing their eBook programs include understanding and choosing the right format and distribution channels, ensuring that once the content is converted, the resulting output is a high-quality eBook product, and finding the right partner to convert book content to an eBook format.

SPi offers an end-to-end eBook solution that gives publishers peace of mind by addressing the above mentioned challenges. We are highly experienced in creating multi-format eBooks from various inputs (hardcopy, PDF, Word, HTML, XML) and over the past few years, we have completed some of the most complex, large scale and demanding eBook digitization projects for small and large publishers alike.



SPi's services for eBook conversion provide the following benefits:

High quality eBook output. We combine our ISO and Six Sigma processes with our decades of conversion experience to ensure that we produce the required coding and visual requirements of the desired reader, device or software. Our quality assurance best practices ensure that your eBook will have the correct formatting and placement of graphics and text.

Scalability, flexibility, and robustness. One of our key differentiators is our ability to deliver consistently converted content to more than 100 clients with a highly cost-effective solution. This is especially true for large volume conversion projects that have quick turnaround times multiple output types and complex inputs.

Technical expertise. Our 120-member publishing technology team, headed by a Chief Technology Officer, constantly evaluates new formats, devices, and software and provides options and solutions for requirements, minimizing the amount of time you need to conduct technical research.

The SPi Advantage

Our advantage lies in our ability to seamlessly blend our deep domain knowledge with our strong process expertise to provide customized solutions for our clients. Some of the benefits that we bring to our client relationships include:

- Significant experience in converting almost all types of content
- A guarantee of quality assurance
- Robust and time-tested workflows that can easily be customized to meet the needs of each project
- Strong round-the-clock project management
- Proprietary tools that ensure better quality and higher accuracy

Isn't it time that you talked with SPi about your eBook conversion needs?

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