An alternative asset information market
leader seeks to keep its data fresh
and its intelligence updated

CHALLENGE

The client database records needed to be updated within 6 months

As the industry's leading source of data intelligence, SPi was challenged to develop a system that would keep the client's information fresh and accurate coming from different sources including IAPD, SEC filings, firm websites, and news articles.
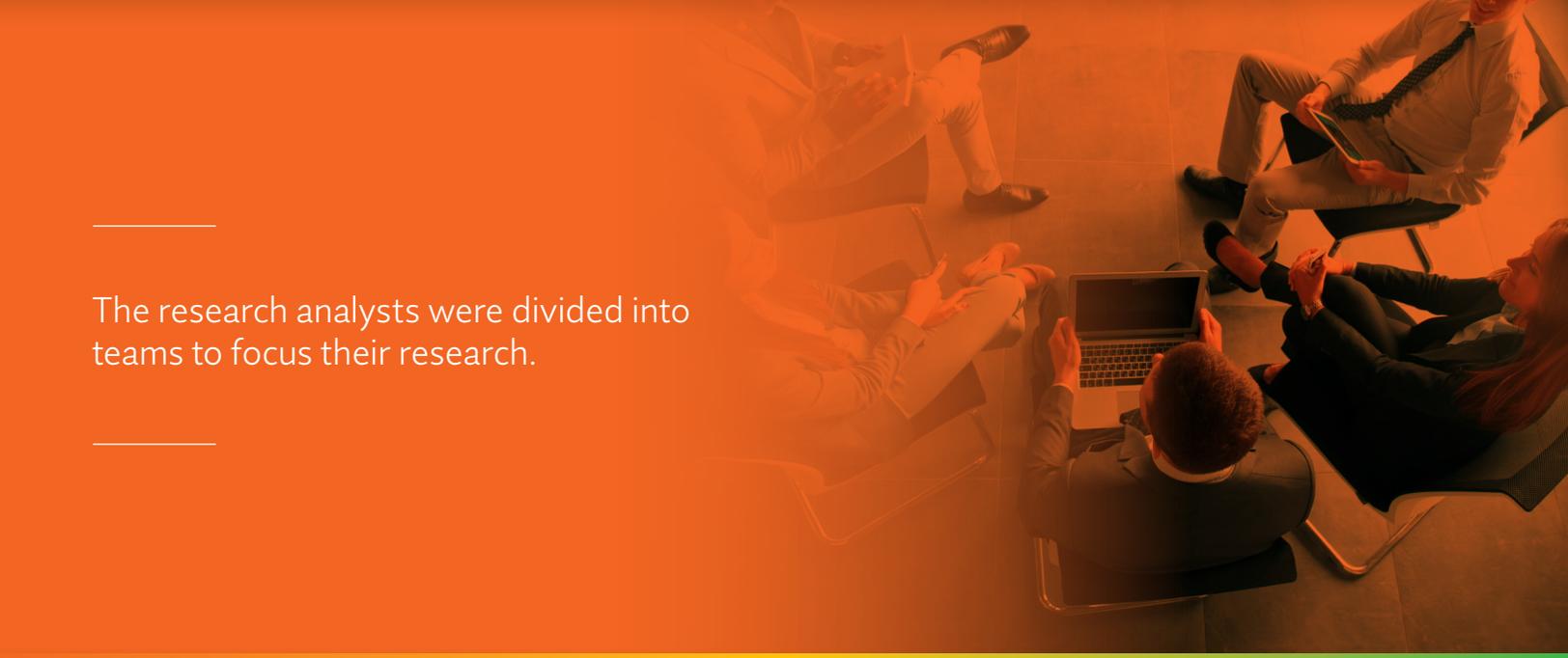
SOLUTION

A team of SPi Global research analysts focused on the client's continuous database

The research analysts were divided into teams to focus their research. Then they were trained in using a templated continuous research system where research analysts could create new records based on the latest information they could find.

Based on this, the analysts were able to perform key tasks required of them:

- Review and create 'about' information using specific editorial guidelines
- Populate and update critical data fields in existing records
- Create new records (assigned by client or through additional analysis of news sources, client websites, government regulatory portals, SEC filings, etc)
- Add tags
- Add manual log for updated fields
- Monitor RSS feeds related to private equity, hedge funds, venture capital, REITs or infrastructure deals
- Research using key words for unfamiliar terms

SPi Global

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For more information on how SPi Global can add value to your content, please contact:

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RESULT

SPi Global's data intelligence services delivered the project ahead of the deadline schedule

Depending on the list the client provided each month and the deal environment, SPi's research analysts delivered between 200-500 data records and 30 articles per day.

ABOUT SPi GLOBAL

We are the world's leading provider of content technology solutions in the information industry. We maximize the value of your content with our comprehensive suite of products and solutions, encompassing the extraction, processing, transformation and enrichment of content.